I hereby certify that this correspondence is being mailed to the United States Patent and Trademark Office on the date indicated below.

Attention: Art Unit 3623

Group Art Unit: Total Pages: 104

\incormick\ Date: February 22nd, 2010

John K. McCormick

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: John K. McCormick Art Unit: 3623

Serial No. 10/710,396 Examiner: Cruz, Nadja Chong

Filed: July 08, 2004 Confirmation No.: 5145

Title: Method, Apparatus, Data Structure and System For Evaluating The

Impact Of Proposed Actions On An Entity's Strategic Objectives

Attorney Docket: 100 Customer No.: 36483

## Response to Requirement for Election of Species

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on February 19<sup>th</sup>, 2010, please amend the above-identified application as follows:

Marked Up copy of the Amended Claims begins on page 3. Clean Copy of the Amended Claims begins on page 56.

Serial No. 10/710,396 – McCormick, John K. Attorney Docket 100 Response to February 19<sup>th</sup>, 2010 Office Action Page 2 of 104

Remarks begin on page 104.

Respectfully submitted, /jmccormick/ John K. McCormick Registration No. 53527

Dated: February 22<sup>nd</sup>, 2010

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